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RK Dixon's Make My Non-Profit Run Better contest returns to Quad Cities

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Press release submitted by RK Dixon

Winning organization will receive technology makeover worth \$20,000

DAVENPORT, Iowa (July 26, 2010) - After three years on the road, RK Dixon®, a leading provider of copiers, printers, managed print services and pure drinking water systems, is bringing its popular Make My Non-Profit Run Better contest back to the Quad City area.

The contest, which was created by RK Dixon in 2006, provides non-profit organizations in Scott and Rock Island counties the opportunity to win an office equipment makeover valued at \$20,000. The runner up will receive a makeover valued at \$10,000, and the second runner up will receive a \$5,000 makeover.

"We understand that it's difficult for many non-profit organizations to find the money to purchase, install and manage office equipment," said Bryan Dixon, president of RK Dixon. "This is our way of acknowledging and thanking non-profits in the Quad City area for the hard work they do in providing charitable services to our communities." The makeover may include, but is not limited to: a black and white copier, a color copier, a printer, multifunction systems, IT services and water purification units.

The last time the Make My Non-Profit Run Better contest was in the Quad Cities, the Girl Scouts of the Mississippi Valley won the top prize. Since then, RK Dixon has held the contest in numerous Iowa and Illinois locations. Last year, RK Dixon held the contest in Rockford, Ill, awarding the Lutheran Outdoor Ministries with a \$20,000 makeover. "When we won the 2009 Make My Non-Profit Run Better contest, it took us from a dependent relationship with a rented, outdated copier machine to a commercial grade, high-tech printer, copier and fax machine that we now own," said Russ Senti, Executive Director, Lutheran Outdoor Ministries Center.

RK Dixon is inviting all 501(c) (3) non-profit organizations with office locations in Scott and Rock Island counties to enter the Make My Non-Profit Run Better contest online at [www.rkdixon.com](#). Registration for the contest will close at 5 p.m. on Friday, August 6. RK Dixon will then ask the public to go online and vote for the non-profit they think has the biggest need for an office makeover.

RK Dixon is partnering with KWQC-TV6 for this year's Make My Non-Profit Run Better contest.

For more information about the contest or to receive a high resolution contest logo, please contact Sue Hill, VP of Marketing for RK Dixon at 1.309.692.3300.

RK Dixon streamlines operations and reduces document costs for small to large offices. It provides a broad range of products and services for virtually every critical office application, from copying systems by Canon and Lanier, to integrated computer networks by Microsoft® Gold Certified technicians. This 27-year-old company retains a highly-trained and tenured staff and provides its customers with products boasting over 99 percent uptime. RK Dixon serves 80 counties in Iowa, Illinois and Wisconsin with office locations in Cedar Rapids, Davenport, Iowa, and Bloomington, Champaign, Peoria, Rockford and Springfield, Ill.. For more information, visit [www.rkdixon.com](#) or call 877.RK.DIXON (877.753.4966).

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