



Area non-profits compete in RK Dixon contest

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Jennifer DeWitt | Posted: Tuesday, August 2, 2011 9:30 pm | 1 Comment

Non-profits across the Midwest - including 51 in the Quad-City area - are vying for a chance to win a \$15,000 office technology makeover in RK Dixon's 2011 *Make My Non-Profit Run Better* contest.

With 157 contestants entered, the Davenport-based RK Dixon has launched a first round of online voting open to give the public a chance to support their favorite non-profit organization. The online voting will determine the top 20 finalists.

This marks the sixth year for the contest.

RK Dixon provides copiers, printers, IT services, managed print services and pure water systems.

In past years, RK Dixon has moved the contest around its various markets. But this year the contest was opened to non-profits in more than 80 counties across eastern Iowa, Illinois and southern Wisconsin.

"This is the first year the contest is being offered to non-profits in all RK Dixon locations simultaneously, and the response we've received so far has been incredible," said Bryan Dixon, the company's president and chief executive officer. "We hope the public understands that their votes can make a difference in who will ultimately win an office technology makeover that these organizations could otherwise not afford."

The winner will receive an office technology makeover valued at \$15,000. The first runner-up will receive a Canon multi-function printer valued at up to \$10,000. The two remaining winners will receive a Canon multifunction printer valued at up to \$5,000. In addition, RK Dixon will award eight printers, valued up to \$1,000.

Online voting will be open through 5 p.m. Monday. The public is invited to visit www.rkdixon.com to cast a vote for their favorite non-profit and can vote once a day.

The 20 finalists will advance to the second and final round of voting, which will begin Aug. 26. The winner will be announced the week of Sept. 19.

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